

BUTTERFLY BASKETS

FLUTTER RUN
SPONSORSHIP
OPPORTUNITIES

RUN. WALK. DONATE.

DATE

NOVEMBER 6, 2022

LOCATION

WILSON FARM PARK
WAYNE, PA

VIRTUAL OPTION
OCT 15- NOV 6

OUR MISSION

Our mission is to support individuals and families experiencing pregnancy challenges and baby loss.

Our Butterfly Baskets and Care Packages contain healing, self-care items, such as a journal and pen, soothing tea, remembrance bracelet, and loss resources.

We coordinate with local hospitals and healthcare organizations to provide Butterfly Care Packages to mothers who have experienced pregnancy or infant loss.

WHAT WE DO

We are a 501(c)(3) nonprofit organization based in Malvern, PA.

At Butterfly Baskets, we seek to provide comfort, create connection, and offer opportunities to build community for those impacted by pregnancy challenges, miscarriage, stillbirth, and infant loss.

We hope to make this difficult season a little less lonely.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$5,000

- 15 entries to the run/walk and complimentary t-shirts
- Named as the Presenting Sponsor
- Company logo on all race t-shirts (Top Placement)
- Company logo and/or name on all event promotion and publicity
- 2 social media posts prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)

GOLD SPONSOR: \$2,500

- 10 entries to the run/walk and complimentary t-shirts
- Company logo on all race t-shirts
- Company logo and/or name on all event promotion and publicity
- One social media post prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)

SILVER SPONSOR: \$1,000

- 5 entries to the run/walk and complimentary t-shirts
- Company logo on all race t-shirts
- Company logo and/or name on all event promotion and publicity
- Included in one social media post prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR: \$500

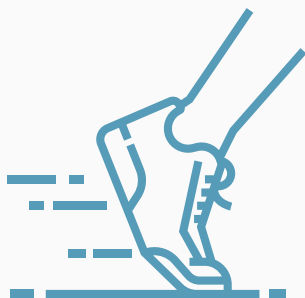
- 3 entries to the run/walk and complimentary t-shirts
- Company logo on all race t-shirts
- Company logo and/or name on all event promotion and publicity
- Included in one social media post prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)

T-SHIRT SPONSOR: \$250

- 1 entry to the run/walk and complimentary t-shirt
- Company logo on all race t-shirts
- Included in one social media post prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)

IN-KIND DONATION SPONSORSHIP

- Promotional advertisement on items donated
- Company logo on all race t-shirts
- Company logo and/or name on all event promotion and publicity
- Included in one social media post prior to the event
- Option to include company collateral in swag bags (provide by Oct 15)



BUTTERFLY BASKETS

Flutter Run

5k Run & 1 Mile Fun Walk

November 2022, In-Person & Virtual



Sponsorship Form



COMPANY INFORMATION

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

Sponsorship Level [Please Check One of the Following]:

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> T-Shirt Sponsor | <input type="checkbox"/> In- Kind Donation |

Payment Form [Check, Venmo, Paypal]: _____

Check Enclosed [Yes/No]: _____

BUTTERFLY BASKETS Payment Information

Venmo/Paypal: @butterflybasketsorg

For more information, please email us at info@butterflybaskets.org.

Thank you for your interest and support!